



**Chanakya**  
The Mastermind



Students currently undergoing a post graduation programme in management (any discipline) from any recognized business school in India are eligible to participate. **Last date for registration: Saturday, 28th September 2024.**

For registration login at [www.chanakyathemastermind.in](http://www.chanakyathemastermind.in) and apply online.

## **ELIGIBILITY**

Students currently undergoing a Post Graduation Programme in Management (any discipline) from any recognized business school in India.

## **DETAILS OF THE CONTEST**

1. There would be 4 stages of selection as follows:
  - a. Application, submission of essay and quiz
  - b. Telephonic interview
  - c. Pre-Finals in Chennai
  - d. Finals, on stage during the convention
2. The application form duly filled along with a write up not exceeding 500 words on **“Why am I the Best Manager?”** should be uploaded on or before **Saturday, 28 September 2024.**
3. The shortlisted/selected students will be called to Chennai for a Pre-final selection process at MMA on **Monday, 21 October 2024.**

*Shortlisted students are eligible to attend the 23rd MMA All-India Management Students' Convention 2024 as special invitees. Outstation candidates shortlisted for Pre-final have to make travel arrangements on their own. However, accommodation will be provided for outstation candidates.*



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## **DETAILS OF THE CONTEST (CONTD...)**

4. Pre-final selection which is designed to assess the participant's Analytical, Decision Making and Innovation Skills, includes:
  - Behavioral Assessment (psychometric)
  - Group Discussion
  - Management Games, Simulations etc., to measure the various managerial skills of the pre-finalist
5. TEN students, who are short-listed from pre-final, will be eligible to participate in the finals.
6. The finals will be conducted on stage in front of the audience in two rounds. The first round on stage will witness elimination of 5 students, leaving five in the fray for a Panel Interview on stage. The interview would include rapid fire round resulting in the selection and crowning of the winner as the MMA "Chanakya - The Mastermind" for the year 2024.

**THIS WILL BE THE MOST ATTENDED/WATCHED  
EVENT OF THE CONVENTION AND WILL BE  
WEBCAST LIVE ACROSS COLLEGES,  
UNIVERSITIES AND MANAGEMENT SCHOOLS  
IN THE COUNTRY AND ALSO LIVE ON  
YOUTUBE AND FACEBOOK.**

[CLICK TO REGISTER](#)

